



AFTEROOM COAT HANGER Designed by *Afteroom*

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New and elevated line extensions update the Afteroom Collection.

The Afteroom Coat Hanger, Large redefines storage solutions with an increased number of dots and extended distances between them—an ideal solution for hanging bulkier jackets and coats in home hallways and professional spaces. Crafted from powder-coated metal, the design ensures durability while contributing a sleek and modern aesthetic to any space. Easily fixed to a wall, horizontally or vertically, the coat hanger offers a seamless and clean aesthetic by concealing all screws, enhancing the minimalist design and placing focus firmly on functionality and form.

The new Afteroom Coat Hanger, Large launch online and at Audo Copenhagen retailers on 28. February 2024.

About the Designer

Founded and directed by Hung-Ming Chen and Chen-Yen Wei, Afteroom Studio's mission is simply to create beautiful products which will increase in value with the passage of time —design with which one can grow old. The Taiwanese-born designing duo began their Stockholm-based design studio with the notion of creating modern objects that would only grow more beautiful over time. "Beyond their own work, they see their studio as a launching point for designers around the world who share their philosophy. The inspiration derives from an intriguing interest in forms, senses, proportions, materials and cultures.





PRODUCT TYPE Coat hanger

ENVIRONMENT Indoor

DIMENSIONS H: 23,6 cm / 9,2" W: 78,8 cm / 31" D: 4 cm / 1,5"

COLOUR Black (RAL 9005)

MATERIALS Powder coated metal





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ABOUT DESIGN HOLDING



Design Holding is a global leader in high-end design with a cultural heritage of European origin, characterised by multi-channel distribution and diversified product categories. Guided by the purpose '*We design for a beautiful life*', the Group designs for the planet, people, and culture. The Group includes Flos, B&B Italia, Louis Poulsen, Maxalto, Arclinea, Azucena, FENDI Casa, Lumens and Audo Copenhagen.

Design Holding's catalogue features iconic objects designed by world-famous designers such as Achille and Pier Giacomo Castiglioni, Tobia Scarpa, Luigi Caccia Dominioni, Poul Henningsen, Arne Jacobsen, Antonio Citterio, Gaetano Pesce, Philippe Starck, Piero Lissoni, Konstantin Grcic, Jasper Morrison, Patricia Urquiola, Michael Anastassiades and many others. Design Holding is jointly owned by the global investment firms Investindustrial and Carlyle.





Audo Copenhagen is a luxury source for high-end design furniture, lighting and accessories reflecting Danish heritage and a contemporary, global outlook.

The brand actively partners with leading architects and interior designers from around the world including Norm Architects, Colin King and Danielle Siggerud and stewards iconic designs including the timeless Kubus collection by architect Mogens Lassen, The Tired Man by Flemming Lassen and the Plinth Collection by Norm Architects.

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