

HANDMADE PIIG

CLEAR LINES, SIMPLICITY AND UNCLUTTERED AESTHETICS — ALL WOVEN TOGETHER IN UNCOMPROMISING QUALITY FROM START TO FINISH.

Established in Denmark in 1980 with the desire to create quality rugs, Linie Design now has customers in over 65 countries and has grown to become the largest wholesaler in Northern Europe. The secret to our success is intrinsically linked to our Nordic design traditions – clear lines, simplicity and uncluttered aesthetics – all woven together in uncompromising quality from start to finish.

Our vision is to fill homes with beauty, adding value to everyday lives by creating elegant and functional designs that are made to last. Skilled Danish designers seek to fuse modern designs with timeless and traditional crafts, constantly exploring new ideas and patterns to create unique and innovative designs that add atmosphere and personality to a room.

Each rug is carefully handcrafted by Indian master artisans, using traditional methods passed down through generations, ensuring authenticity and a consistently high quality. We are committed to supporting local communities, ensuring safe and efficient working practices, while consciously attempting to minimise our environmental impact. All our products are developed and produced in compliance with relevant international and national regulatory requirements.

Our numerous collections offer flexible design solutions, and our large inventory ensures a fast delivery, supported by friendly and efficient customer care. By striving to understand our customers' unique needs, we aim to provide a professional and personal service based on traditional values of honesty, openness and trust.

Various is an eclectic fusion of colours, patterns, structures — all sharing the same focus on quality and reflecting the elegant, minimalist attributes of Danish design. The collection's strength lies in its diversity, showcasing the full scope of our designers' skills and creative processes. This multifaceted range celebrates the uniqueness of our customers and their lifestyles, offering endless design possibilities for home and corporate use.

VARIOUS





HAND-KNOTTED

It is hard to imagine the amount of time and skill that go into making hand-knotted rugs. They are produced using time-honoured techniques by expert weavers who tie knots around the individual threads on a specially designed loom. Complex patterns require denser knotting, with the intricacy of the design affecting the time and cost of the finished product. This process gives our designers infinite design and colour possibilities, enabling them to create geometric patterns, symmetrical motifs and free-form shapes that can be replicated in thousands of tiny knots.

Each rug is a unique work of art with its own distinctive charm and character, possessing the quality, strength and durability to ensure it will last decades if properly maintained.





Model RUFFLE Quality HAND-KNOTTED Surface composition 100% WOOLFringes YES Sizes (cm) 140/200, 170/240











WHITE/BLACK











HANDLOOM

Using ancient handloom techniques, this collection of rugs has been skilfully crafted by hand to create an exclusive and authentic expression that machines are unable to replicate. Expert craftsfolk weave the product by interlacing the yarn lengthwise and widthwise with a shuttle, forming the desired pattern in a traditional or contemporary design. The texture and density also vary greatly, depending if the rug is flat-woven or produced with a pile for a softer, plush finish. Different dimensions can also be created by screen printing, with single or multiple layers of print in varying colours being laid over the top to produce the desired effect.

After being removed from the loom, the rugs are taken to their finishing section where a team of artisans finish them by hand. All details are carefully inspected to ensure the final result complies with the requirements of the sample or artwork that originated the order. Once the quality has been approved, it is ready for its new home, where it will retain its beauty for many years to come.







SLATE SILVER













BORDEAUX

GREEN













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BEIGE

GREY

MIDNIGHT







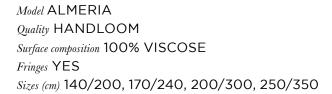
OCHRE

SLATE

STONE



WINE













GREY

HEATHER





LEAF

MUSTARD

Model AMBROSIA
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

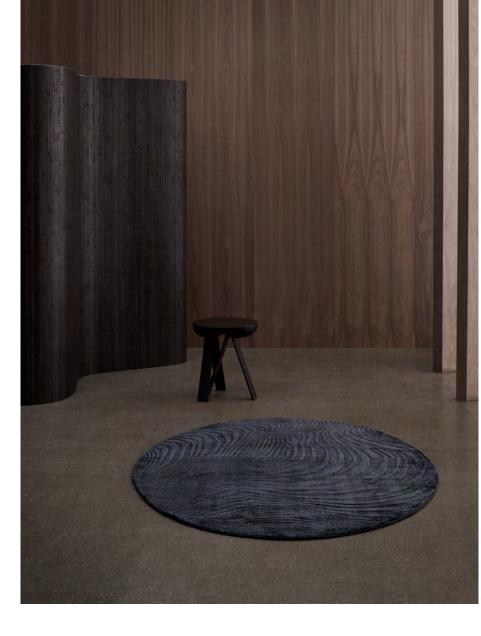




AMBROSIA

LEAF





Model ANONG
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/170







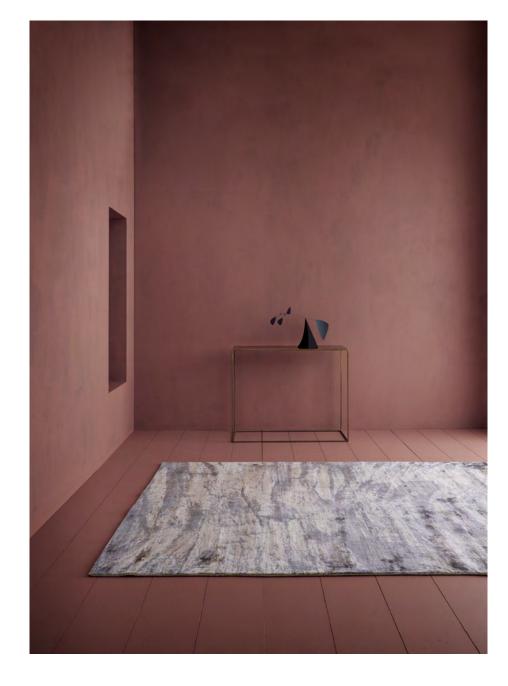


GRANITE

SILVER













BORDEAUX

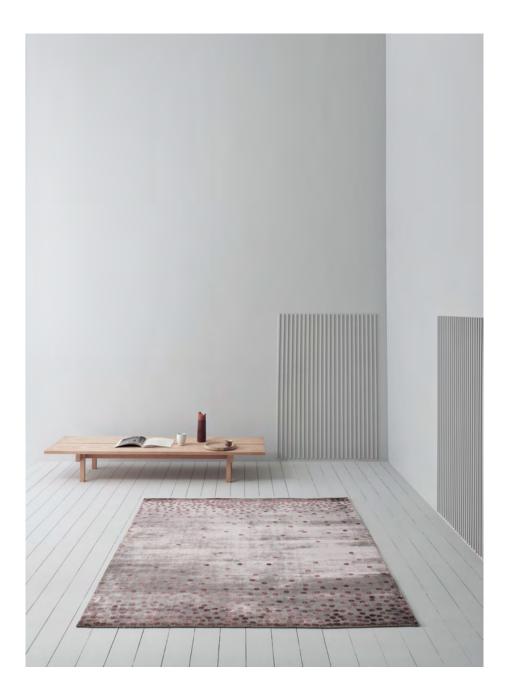
CACTUS



OCHRE













Model DUETTO
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/200, 160/230



DUETTO
GREEN/WINE/OCHRE







BLUE

BOURDEAUX

GREEN





GREY

WINE













DK GREY

HEATHER



PETROL

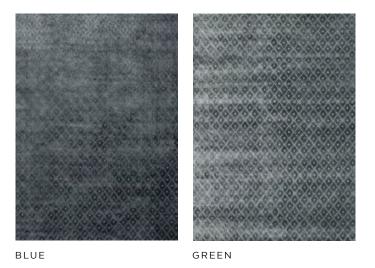
Model FINESTRA
Quality HANDLOOM
Surface composition 50% WOOL, 50% VISCOSE
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300

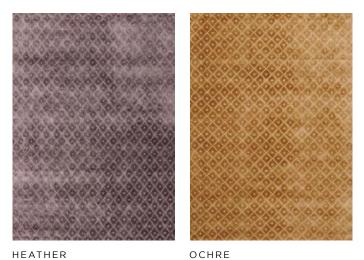






PETROL





Model LIVIA
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300









STEEL



Model MOMENTO
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/170

MUSTARD









BLUE

STONE

Model PENNELLO
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 170/240, 200/300





PENNELLO

STONE





AQUA SILVER

Model SHIMO
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300











EARTH

OCHRE



PETROL













BLUE

HEATHER





OCHRE

PLUM

Model VALENCE
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300











BEIGE

CORAL



LIME

Model VIESTA Quality HANDLOOM ${\it Surface \ composition}\ 50\%\ WOOL,\ 50\%\ VISCOSE$ $\mathit{Fringes}\;\mathsf{YES}$ Sizes (cm) 170/240, 200/300









HAND-TUFTED

Our collection of hand-tufted rugs is made using an ancient technique that creates a characteristic appearance and feels luxurious underfoot. Skilled craftsmen use a 'tufting gun' to insert the pile into a cloth foundation, creating a looped pile that can subsequently be sheared, bevelled or left intact. This process creates endless creative possibilities for developing rugs with piles of different heights, contrasting loops and visual depth, which are combined with our unique patterns and colours for optimal effect.

Whether you prefer a statement rug that expresses your personality or a more refined design in muted hues, our hand-tufted rugs offer a softness and durability that will enhance any living space.







COMBI

MULTI



PASTEL

Model ALTON
Quality HAND-TUFTED
Surface composition 80% WOOL, 20% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300



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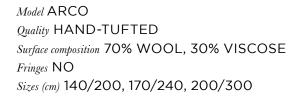




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BORDEAUX

OCHRE











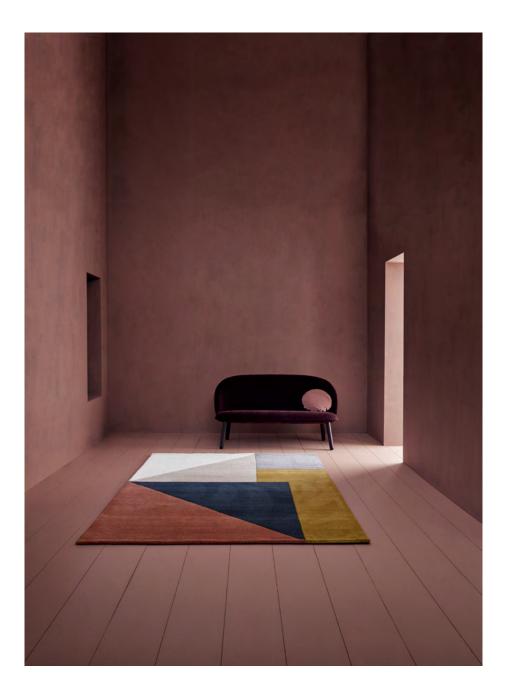


MIXED



Model ARGUTO
Quality HAND-TUFTED
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300, 250/350











CACTUS

INDIGO



MUSTARD

Model CALDERA
Quality HAND-TUFTED
Surface composition 75% WOOL, 25% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300











GREEN

MUSTARD



POWDER

Model FREYA
Quality HAND-TUFTED
Surface composition 95% WOOL, 5% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300











MOSS

ROSE



YELLOW

Model FURBO
Quality HAND-TUFTED
Surface composition 90% WOOL, 10% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300







ROSE





MUSTARD

OCEAN



ORANGE

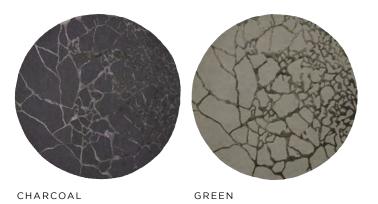
Model MAGARI Quality HAND-TUFTED ${\it Surface \ composition \ 95\% \ WOOL, 5\% \ VISCOSE}$ Fringes NO Sizes (cm) 140/200, 170/240, 200/300

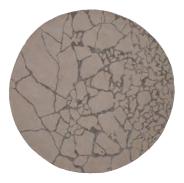












STONE

Model MARMO
Quality HAND-TUFTED
Surface composition 70% WOOL, 30% VISCOSE
Fringes NO
Sizes (cm) 170Ø, 250Ø











BLUE

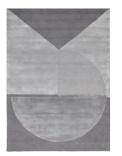
YELLOW

Model PUNTINO
Quality HAND-TUFTED
Surface composition 85% WOOL, 15% VISCOSE
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300











ANTHRACITE

RACITE AQUA

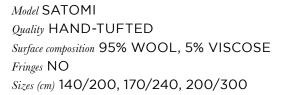
GREEN





MUSTARD

ROSE













COMBI MULTI

Model SUAY
Quality HAND-TUFTED
Surface composition 85% WOOL, 15% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300







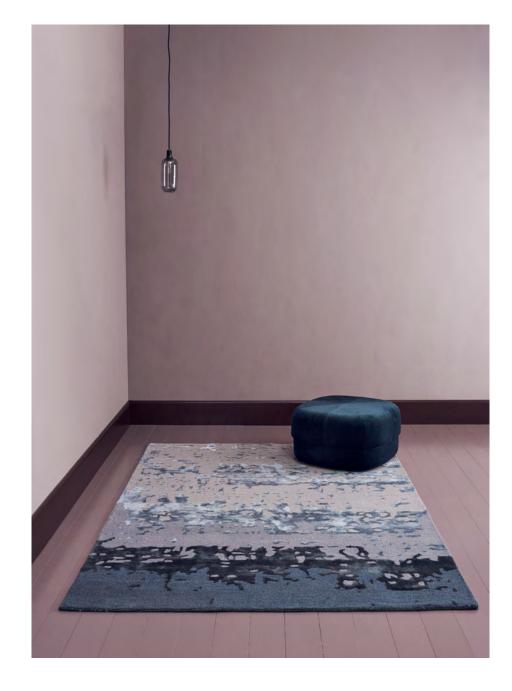




BEIGE GREY

Model VARESE
Quality HAND-TUFTED
Surface composition 60% WOOL, 40% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300, 250/350











BORDEAUX

GREEN



MUSTARD

Model VILJA
Quality HAND-TUFTED
Surface composition 75% WOOL, 25% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300







HAND-WOVEN

Our hand-woven rugs take you on a global journey from the place where they are intricately crafted in India, to the minimalistic patterns and well-considered graphics of their Danish design. Welcome to an inspirational world where weavers use their skilled hands to operate looms, interlacing the separate threads to produce an almost endless variety of designs and structures.

Flat-woven rugs use artisan techniques steeped in tradition that add different textures, dimensions and expressions to the weave. Our extensive range includes bright colours and bold patterns that create a contemporary mood, while neutral shades and discreet geometric designs add a more timeless feel.







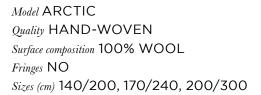
Model AJO
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300







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CHARCOAL

LT GREY

Model ARDESIA
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300











AQUA

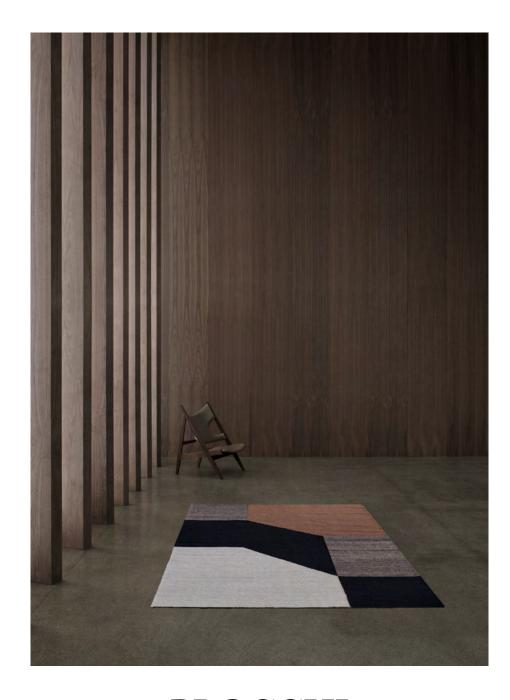
POWDER



SKY

Model BLOCCHI
Quality HAND-WOVEN
Surface composition 50% WOOL, 50% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300











BLACK

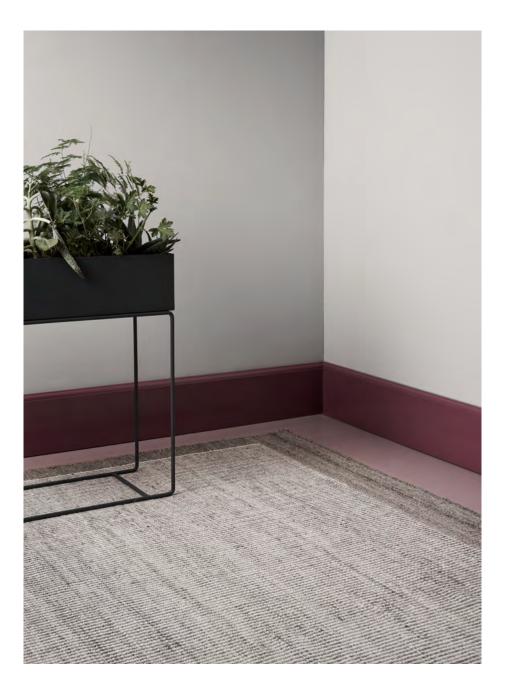
METAL



NATURAL









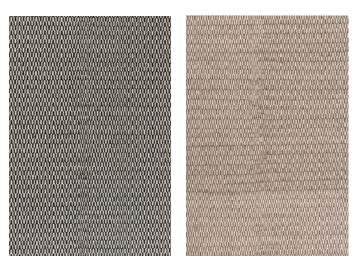


Model CALDO
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300







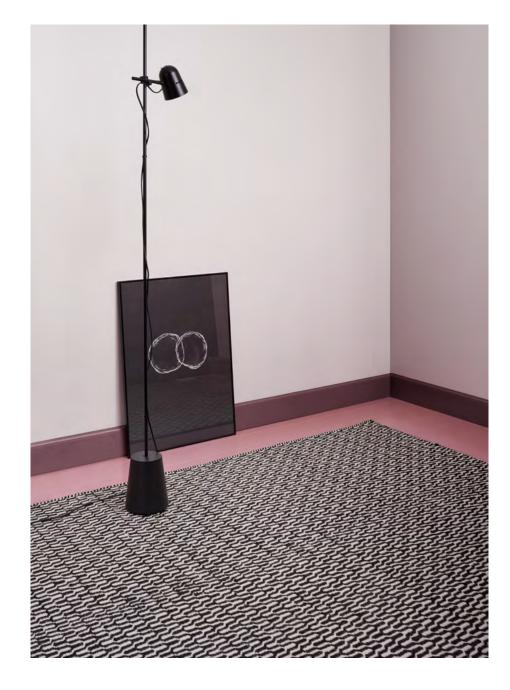


SMOKE

Model CHARLES
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300

BLACK/WHITE











GREY

IVORY



STONE

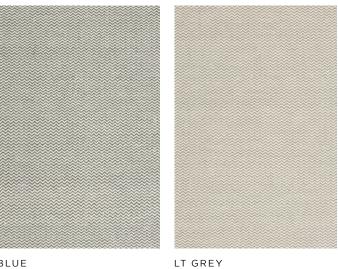
Model CORDOBA
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300



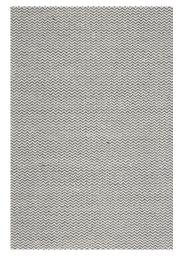


CORDOBA

GREY







NAVY

Model CORSA Quality HAND-WOVEN Surface composition 100% WOOL Fringes NO Sizes (cm) 140/200, 160/230, 200/300











DK GREEN

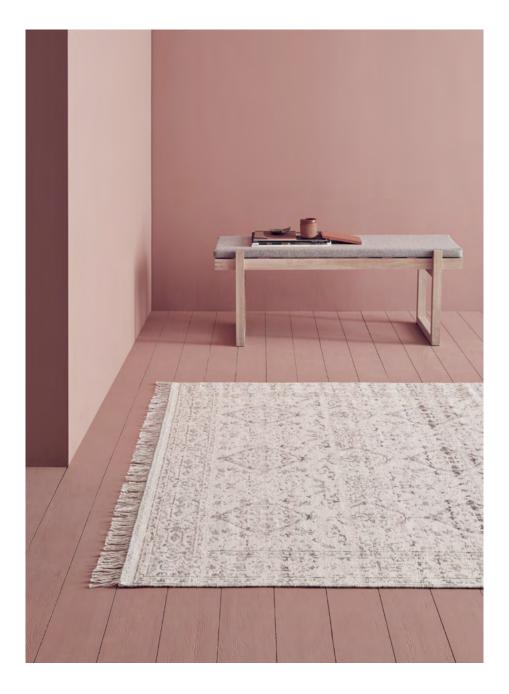
GREY



STONE

Model DOLZAGO
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300, 250/350







GREY





GREY

PETROL



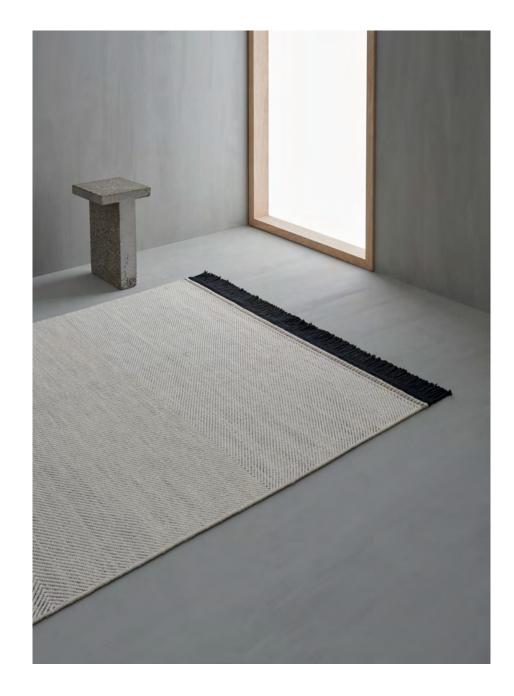


STONE

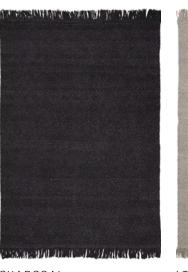
WHITE

Model FENJA
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300, 250/350











CHARCOAL

LT. GREY



WHITE

Model IDUN
Quality HAND-WOVEN
Surface composition 70% WOOL, 30% POLYESTER
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300











BLUE

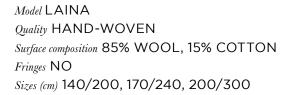
GREY





MUSTARD

OCEAN













ANTHRACITE

CHARCOAL











GREY

Model LIMPO Quality HAND-WOVEN Surface composition 100% WOOL Fringes YES Sizes (cm) 140/200, 170/240, 200/300











SAND

Model MADERA
Quality HAND-WOVEN
Surface composition 100% JUTE
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300









Model MAGNETIZE

Quality HAND-WOVEN

Surface composition 98% WOOL, 2% POLYESTER

Fringes NO

Sizes (cm) 170Ø, 250Ø







GREEN







MUSTARD

RUST













COMBI

GREY





MIXED

STONE

Model MOLTENO
Quality HAND-WOVEN
Surface composition 60% WOOL, 40% VISCOSE
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300







STONE







SILVER TAUPE

Model NELLY
Quality HAND-WOVEN
Surface composition 70% VISCOSE, 30% WOOL
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300







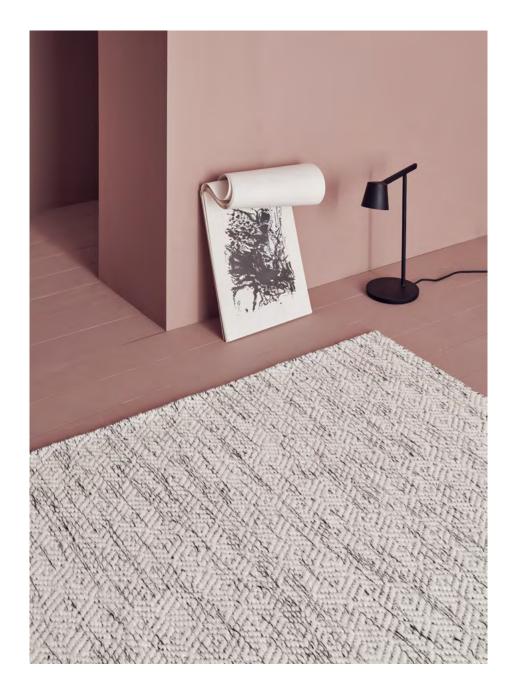




GREY WHITE

Model NYOKO
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300, 250/350











BLUE

MOUSE



PETROL

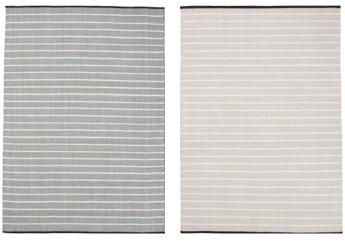
Model POMEZIA
Quality HAND-WOVEN
Surface composition 90% WOOL, 10% COTTON
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300





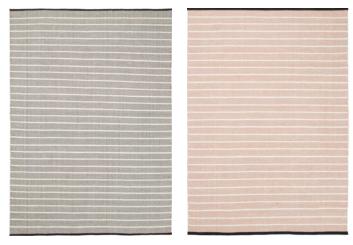


MOUSE



BLUE

GREY



MOSS

ROSE

Model REVELIN
Quality HAND-WOVEN
Surface composition 80% WOOL, 20% COTTON
Fringes NO
Sizes (cm) 80/250, 140/200, 160/230, 200/300





REVELIN

ROSE



Model SIGRI Quality HAND-WOVEN Surface composition 80% WOOL, 20% NYLON Fringes NO Sizes (cm) 140/200, 170/240, 200/300





SIGRI

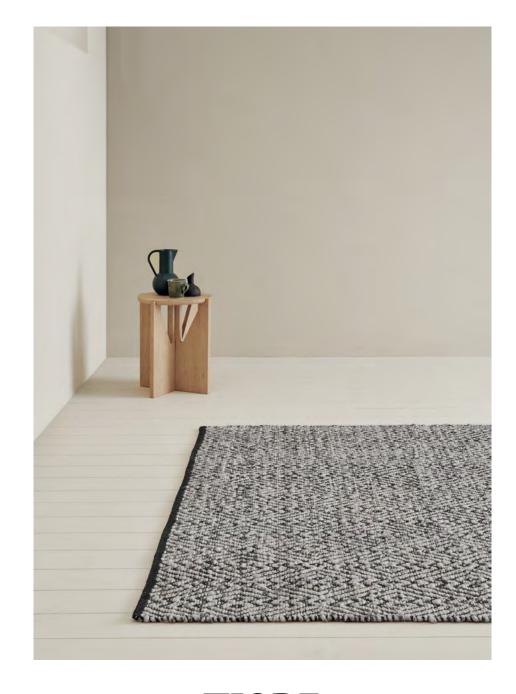
CHARCOAL



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Model TIGRE
Quality HAND-WOVEN
Surface composition 70% WOOL, 30% COTTON
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300









ANTHRACITE

CHARCOAL

GREEN

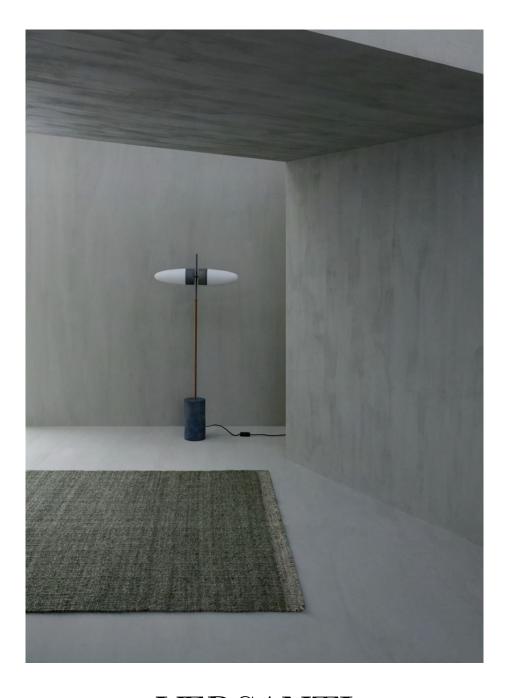


GREY

WHITE

Model VERSANTI
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300, 250/350







GREEN

LOOM-KNOTTED

Our loom-knotted rugs are made using a similar technique to handloom rugs, integrating the most skilled artisanship and weaving traditions with modern designs and creative technology. This ancient handmade technique enables our designers to explore a great variety of textures, patterns and colours, resulting in unique products that have a timeless appeal and are built to last. The use of silky viscose yarns and other durable manmade fibres accentuates intricate details and gives loom-knotted rugs a lustrous finish and soft handfeel, introducing a sense of quality and exclusivity to a room.







ANTHRACITE

GOLD



GREY

Model FLORENTINE
Quality LOOM-KNOTTED
Surface composition 50% WOOL, 50% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300





FLORENTINE

GOLD





CHARCOAL

SAND



SILVER

Model FRIOLENTO
Quality LOOM-KNOTTED
Surface composition 60% VISCOSE, 40% WOOL
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300





FRIOLENTO

SILVER



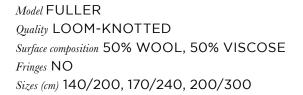


GREY

HEATHER



OCEAN







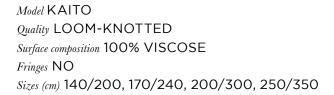






MIDNIGHT

SILVER







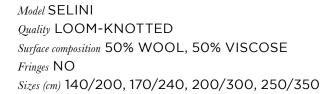




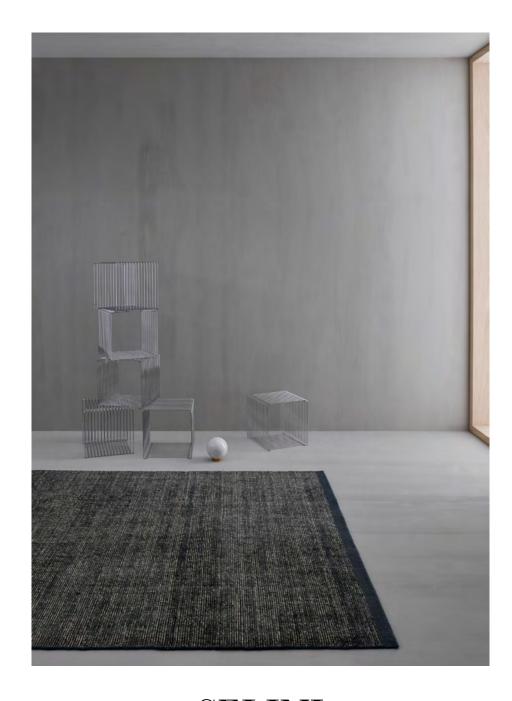


BLUE

GREY









BLUE

POWER LOOM WOVEN

One of the main advantages of rugs woven on power looms is the production speed. Thanks to the large, computer-run machines, power-loomed rugs can be made more quickly than their handmade counterparts. Once the design, colours and yarn have been decided, the relevant information is fed to the computer, which then initiates production on the power loom.

Power-loomed rugs can be made in a wide variety of patterns, pile heights and densities, with the ability to recreate intricate graphic images and ensure a consistent and even finish.

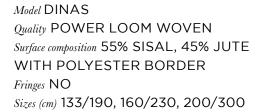




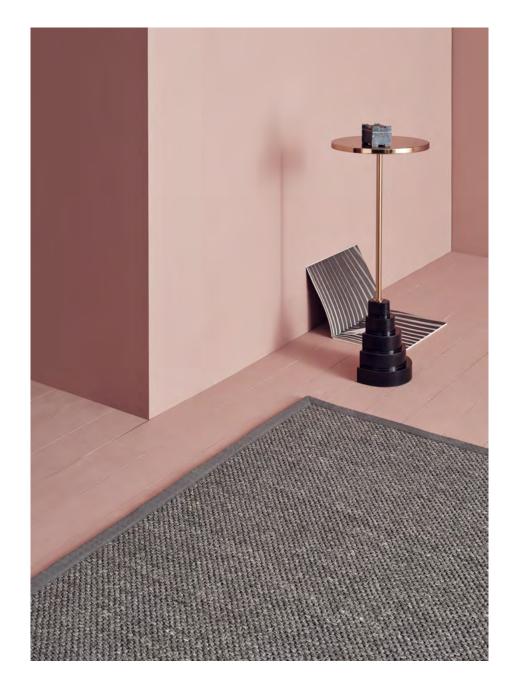


CHARCOAL

NATURAL







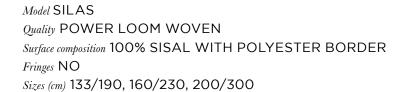






LT GREY

NATURAL









SHAG-PILE

A shag-pile rug is easily recognisable by its thick and distinctive pile that creates a luxuriously soft and textured surface. Available in a variety of quality and hardwearing fabrics from wool and cotton to manmade fibres, they can be designed in a myriad of different lengths, styles and finishes.

Super-soft and texturally alluring, the thick pile ensures warmth and plush comfort underfoot, as well as boosting your home with atmosphere or accenting a specific area in a room.







ROSE

SILVER



STONE

Model BERINO
Quality SHAG-PILE
Surface composition 100% POLYESTER
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300







ROSE





GREY

PETROL



ROSE

